Certificate in Photography Level 1

Course Notes

Unit 2

You will learn how to retrieve your images from the tablet or 'phone camera and upload them into your own album (folder) on the Hub Flickr image-sharing account. You will understand the different steps necessary to upload your images, how to caption and tag them and to give a description for each image. You will learn about the privacy settings and licensing and how to be safe whilst you're online and to be aware of the risks. Finally you will learn how to access your own images in your Flickr album independently of a group Hub session.

Open the Hub Flickr account at   https://www.flickr.com
         Login email: vocationaltraininghelloworld@gmail.com
         Password: showmethephotos

The menu or top screen will now open. See below, details are given for the important navigational icons, the rest such as 'Explore', 'Prints', 'Get Pro' can be ignored at this stage.
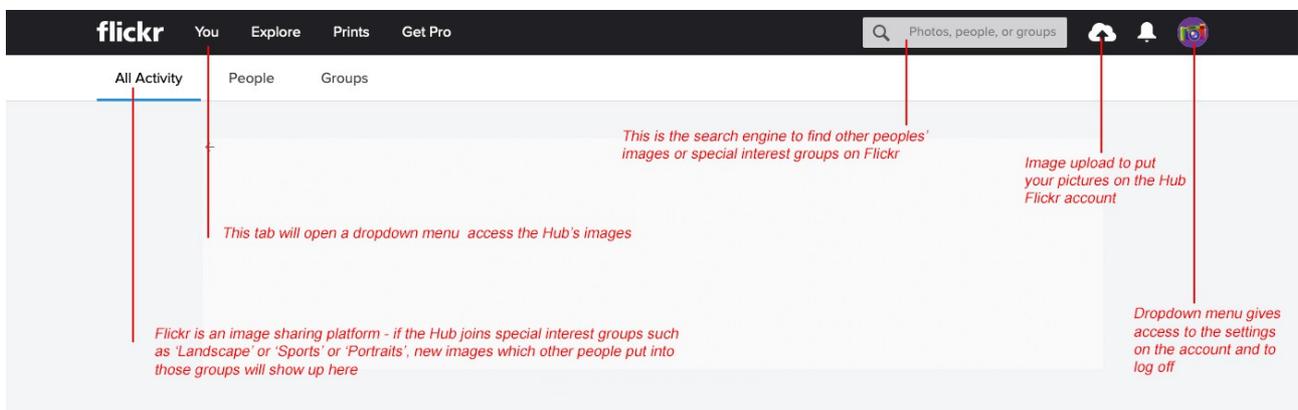
Go to the 'Cloud' image upload icon (top bar, third from right – see the illustration above)

Click on the 'Choose photos and videos to upload' blue bar as above

Go to 'Gallery' and click on the image you want to upload
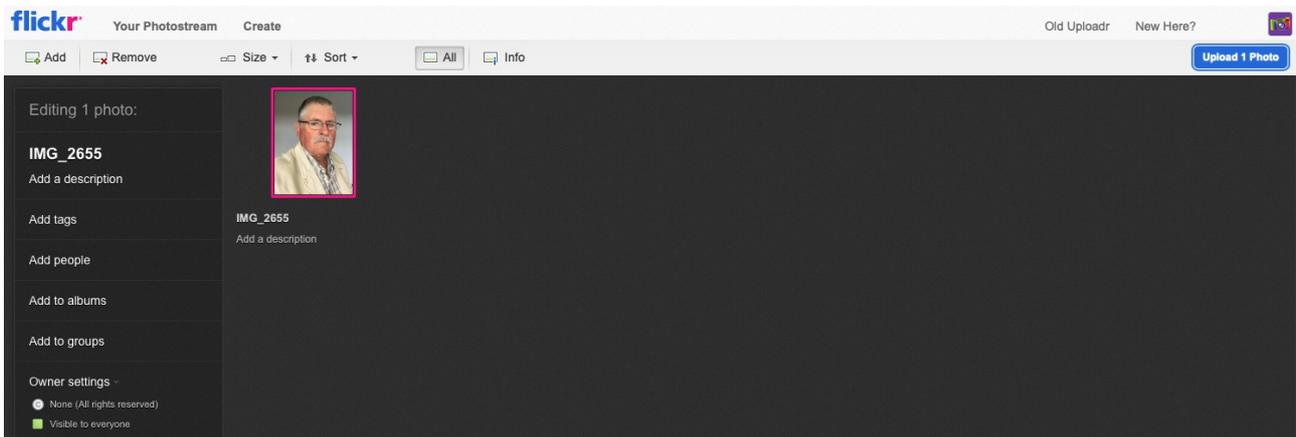
The title will display in the top box down the left side and you can click in this and change it
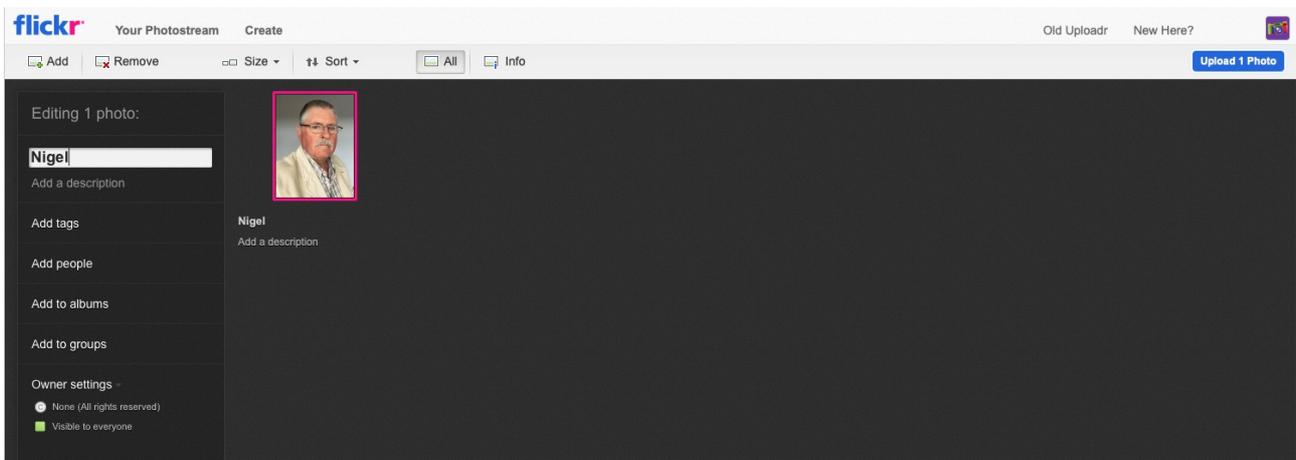
You can see I've changed it to Nigel. Click in the next box down and give it a description
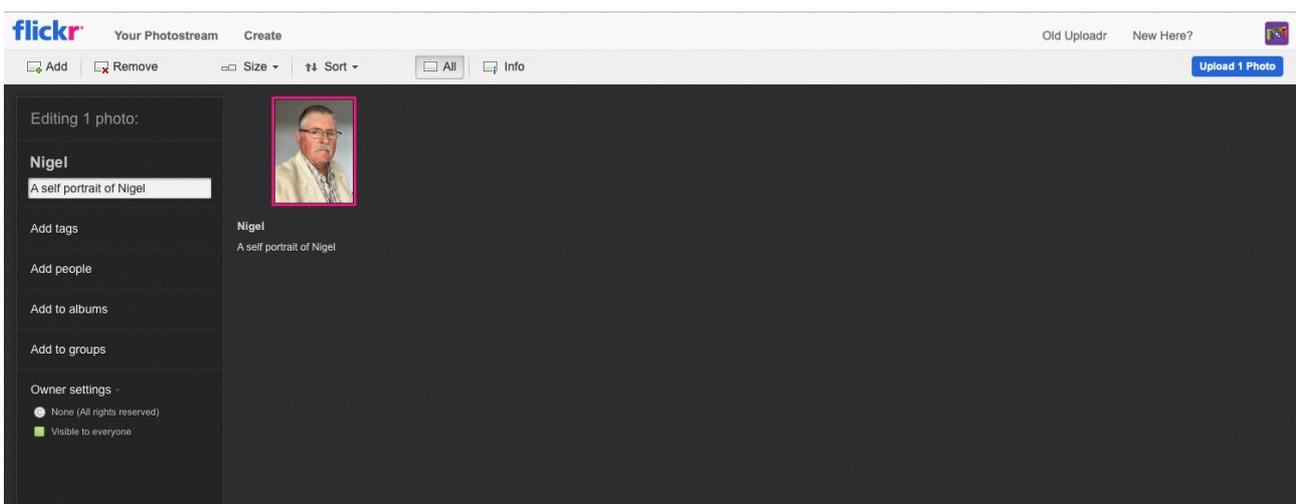
Click in the next box down and create 'tags', either one or two keywords separated by a comma – see the illustration on the next page
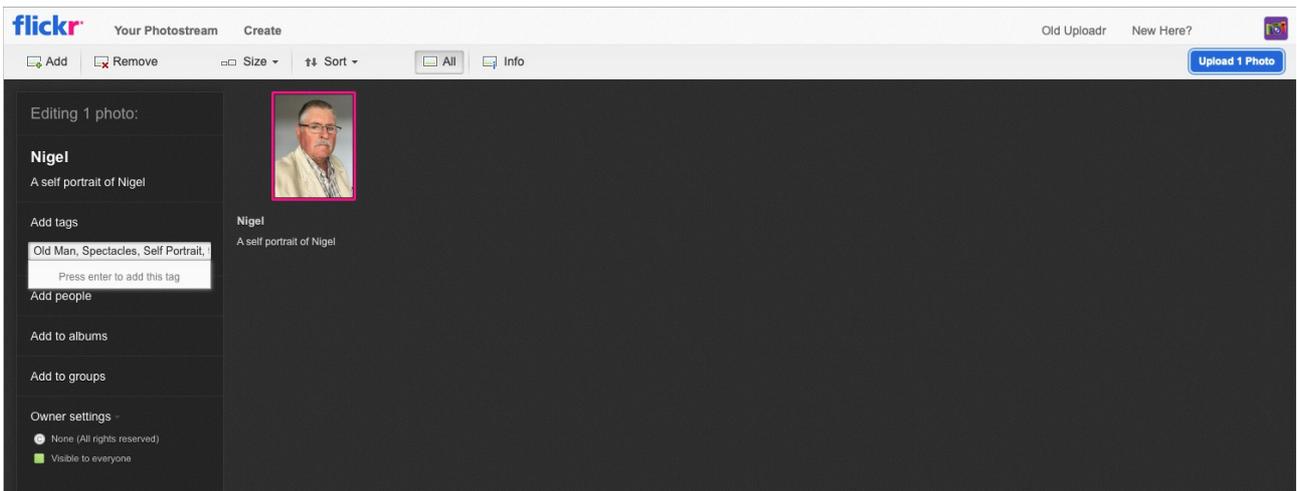
Search engines work using a complicated mathematical formula called an 'algorithm' looking for the title of the image first to see if it fits the criteria and then for other 'tags' (keywords) which will lead to a selection of images. The more tags you can give and the more fitting the description of each tag to the image then the more likely the search will come up with your image.

At the moment the next box down 'Add people' isn't relevant so go to the 'Add to albums' box. Create a new album, give the album your own name and add a description of what you are going to put in your album. Click in the blue box 'Create Album' and give it a decription.

The next box is 'Add to groups'. We can ignore this one at the moment as we haven't set up any special interest groups yet but we will be covering this topic in Unit 3

The next box we need to look at is 'Owner settings – License'. The default setting is 'All rights reserved' and your images are fully protected by Copyright law so that people can't use them or steal them. If you want to allow other people on Flickr to share your pictures and you want to share theirs, you would be quite safe to check the box 'Attribution-NonCommercial-NoDerivs Creative Commons' and you would still retain your rights under Copyright law.
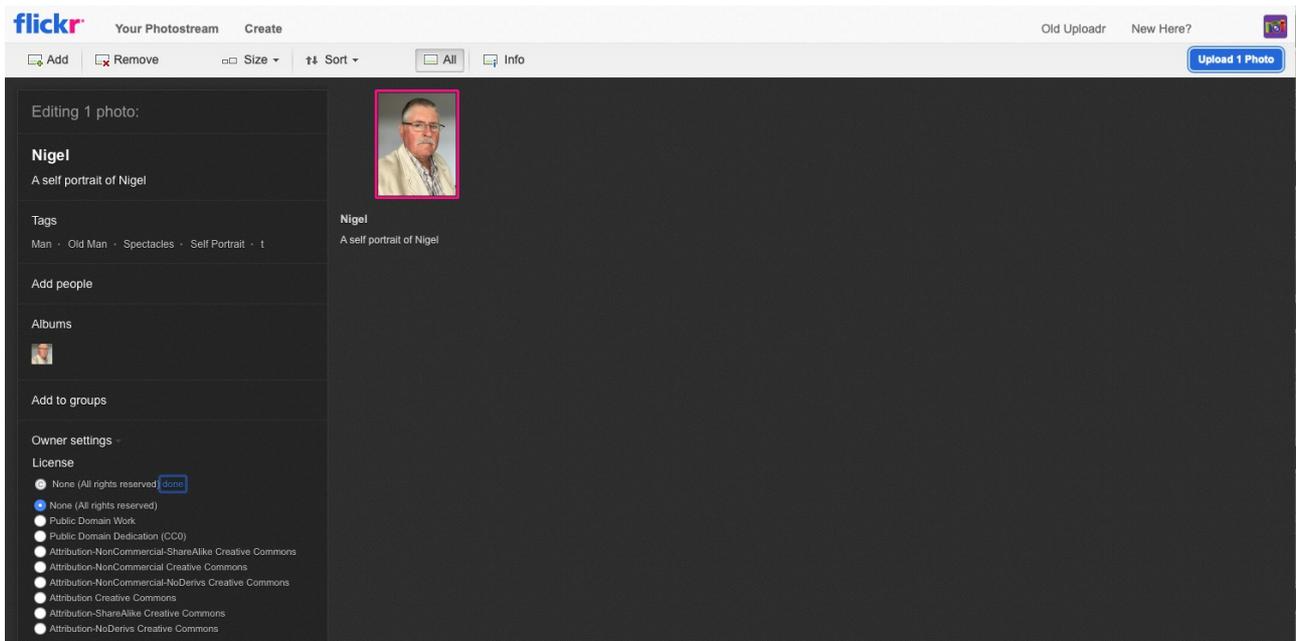
The two final boxes are the Privacy and Content filters (see illustration below). Once we have set up the Hub Flickr account, the Administrator can 'Follow' other Flickr members to see what images they are posting on their account and other members might want to 'Follow' us. If we have some special friends or family members who are also on Flickr we might want to let them see our images, but not everyone else. The Privacy setting is where we can restrict who gets to see our images but for the moment we'll leave this setting on 'Public'.

The content filter also enables us to put a block on anyone seeing an image which we think might be harmful to them – it could be because the image shows something inappropriate for children to see, like nudity, violence or alcohol or anything else that could be harmful for someone under-age to view.

Finally press the blue 'Upload 1 Photo' button top right and you've done it – your image will be in the Photostream and in your own album!
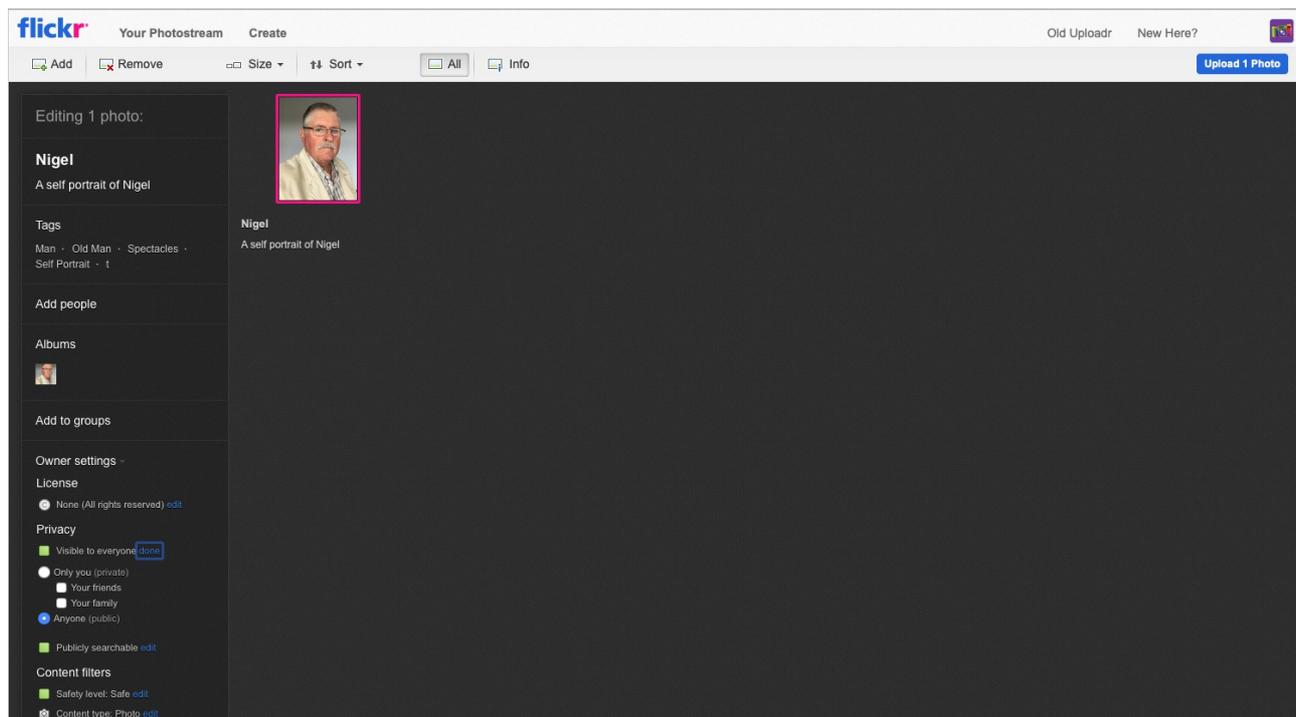
To see your pictures go back to the top bar and the drop down menu will appear on the 'You' tab as illustrated below. You can choose to see all the images on you Hub Flickr by clicking on 'Photostream' or to find all your own images go to 'Albums'   and your images will be in the Album with your name and picture on the front. We will go through the rest of the options from this drop down menu later in the course.
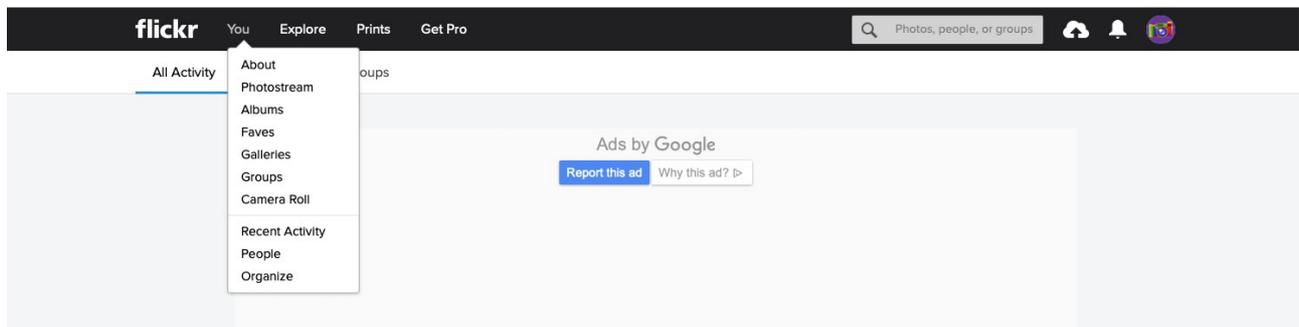
Health & Safety, Legal and Ethical considerations

Risk assessment

The internet carries its own risks of which you should be aware but if you follow some simple rules you will stay safe. There are three levels of safety in Settings in Flickr and on all other internet search engines such as Bing, Google, Yahoo etc. These Settings are 'Safe' which will only give results which anyone under-age can view, 'Moderate' which allow viewers to see sites which carry medium risk such as tobacco and alcohol products and 'Off' which will show violence and pornography. The default mode for search engines is generally 'Safe' or 'Moderate'. I have searched Lewis Hamilton the motor racing champion and you can see my computer is set to the 'Strict' (ie. Safe) mode in the top right hand corner. Flickr works in exactly the same way
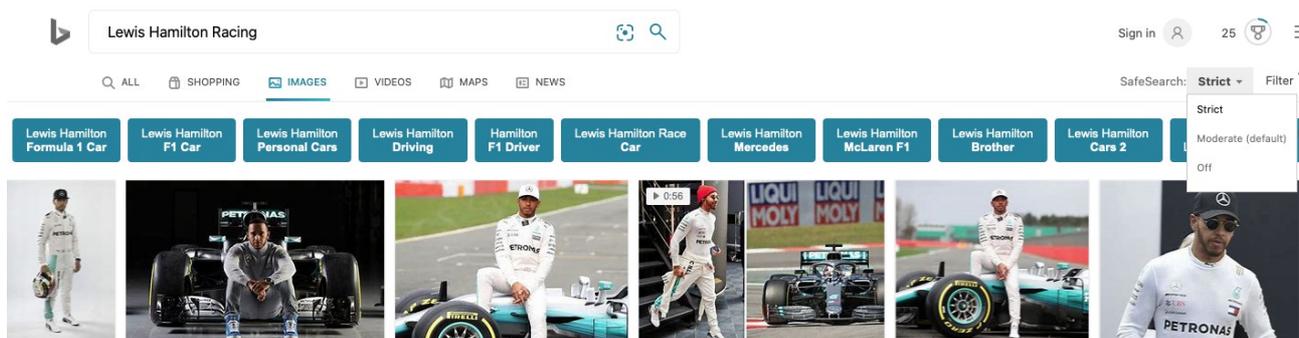
- Even websites which are deemed 'safe' by the search engine can display unwanted advertisements known as 'pop ups' or 'click bait' which will take you to another unsafe website.

- DO NOT CLICK ON ANY WEBSITE YOU ARE NOT SURE ABOUT – EVEN IF A   'FRIEND" TELLS YOU IT IS SAFE.

Legal and Ethical considerations

We covered the theory of the legal considerations in Unit 1 and the practical application when we uploaded the images under 'Owner settings license' above. You are not obliged to let other people share your images and any ethical considerations are more to do with the way you might use someone else's pictures. Check first on the other person's license to see if you are allowed to download their images and always give a 'byline' ie. credit the authorship of someone else's work. For more details on Creative Commons Licensing see - https://creativecommons.org/licenses/

Assessment & Feedback

Group and individual assessment must be continuous and concurrent with the delivery of the course and may be recorded for the purposes of future review. Feedback and guidance should be given contemporaneously, with ongoing encouragement to learners as they proceed through the various steps of each task to make sure everyone has uploaded their images and created their own album. On completion of the Unit the achievement of the learning outcomes of the group and each individual will be assessed and feedback given by the course leader and/or external assessor via appropriate channels (video link or written via email)

Key – Orange 4 Hello World Admin   Blue 4 Learner actions   Black Guidance & instruction